

Your Invitation to be a sponsor!



Plans for the 10th Sharing A Vision (SAV) biennial conference are now underway and we invite your company or organization to be a part of this premiere event by becoming one of our valued sponsors.

Sharing A Vision is a biennial **Early Childhood Conference**, coordinated by the Illinois Division for Early Childhood (IDEC) of the Council for Exceptional Children, a not-for-profit organization serving families and professionals. Additionally, individuals representing various agencies and organizations across Illinois all take part in making SAV happen. Please see the SAV Fact Sheet to learn more about SAV and our previous conferences or visit our Website at www.sharingavision.org.

Since 1991, SAV has brought together early childhood professionals and families to share information on cutting edge techniques, strategies, technology, and tools in early childhood and early childhood special education. Through the years, SAV has become one of the largest and most anticipated statewide early childhood conference. This two and a half-day conference also gives attendees a chance to learn about products and services that will enhance both their professional and personal lives. We invite you to be part of this event to showcase your services and products to current and potential new customers.

The 10th biennial SAV conference will be held on October 17-19, 2007 at the Crowne Plaza Hotel in Springfield, Illinois. Based on past participation, we anticipate attendance of 1,500-1,800 early childhood professionals and families from throughout Illinois.

Becoming an SAV sponsor is easy. Simply review the options shown on the **Sponsorship Options Grid**, see which one fits best to bring across your company or organization's message to all the early childhood professionals and families attending the 2007 SAV conference, complete the **Sponsorship Selection Form** and return with payment to Ms. Susan Ferry, our Conference Coordinator.

With your support and sponsorship, you are demonstrating that you care about the youngest members of our community. On behalf of the children, families, and early childhood professionals in Illinois, we thank you and look forward to hearing from you.

Sincerely,
Madelyn James and Jennifer Loncola, Co-Chairs
10th Biennial Sharing A Vision Conference



"Sharing a Vision" Contact:
Ms. Susan Ferry
SAV Conference Coordinator
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SPONSORSHIP OPTIONS GRID

	SAV Conference Sponsor	SAV Strand Sponsor	SAV Conference Bag Sponsor	SAV Events Sponsor	SAV Premium Items Sponsor	Sponsor SAV Signage	Sponsor An SAV Attendee	Friends of SAV
	Keynote OR General Session Speaker	Topical Session Strand (e.g., Literacy)	Custom Imprinted Bag Sponsor	Receptions, Breakfast, or Afternoon Snacks	Custom Imprinted Premium Items (e.g., Lanyards, Pads, Pencils, or Pens, "To Go" Treats)	Signage for all the events at the Conference	Conference Registration (i.e., Early Childhood Providers, Family Attendees, or Support the Attendees with Disabilities)	Cash and/or In-Kind Donation
	\$7,500.00	\$6,000.00	\$5,000.00	\$4,500.00	\$2,000.00	\$1,000.00	\$500.00	
Benefits								
Keynote & General Sessions	Sponsor name will be announced during keynote and/or general sessions and listed with the event	Sponsor name will be announced during keynote or general sessions and listed with the event	Sponsor name will be announced during keynote or general sessions and imprinted on bag	Sponsor name will be announced during keynote or general sessions and listed with the event	Sponsor name will be announced during keynote or general sessions and imprinted on premium item	Sponsor name will be announced during keynote or general sessions and your logo will be imprinted on all signage	Sponsor name will be announced during keynote or general sessions and your logo will be shown	Sponsor name will be announced during keynote or general sessions
Final Conference Program	Highlighted list in sponsors page and a full-page advertisement: • Back Cover page	Highlighted list in sponsors page and a half-page advertisement: • Interior page	Highlighted list in sponsors page and a quarter-page advertisement: • Interior page	Highlighted list in sponsors page and a quarter-page advertisement: • Interior page	Highlighted list in sponsors page: • Interior page	Highlighted list in sponsors page: • Interior page	Highlighted list in sponsors page: • Interior page	Highlighted list in sponsors page: • Interior page
Type of Link to SAV Website 1	Complimentary Banner Link on SAV Website	Secondary Banner Link on SAV Website	Highlighted Sponsors Link on SAV Website	Highlighted Sponsors Link on SAV Website	Highlighted Sponsors Link on SAV Website	Highlighted List Link on SAV Website	Highlighted List Link on SAV Website	Highlighted List Link on SAV Website
Booth 2	Complimentary Premium Booth	50% discount on Premium Booth	25% discount on Premium Booth	25% discount on Premium Booth	15% discount on Premium Booth	10% discount on Premium Booth	5% discount on Premium Booth	None
Signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Conference Registration	Two complimentary registrations	One complimentary registration	One complimentary registration	One complimentary registration	None	None	None	None

¹ Sponsor website links will be active through December 15, 2008.

² Discounted booths will be available on a first come, first served basis.

SAV Conference Sponsor

The SAV Conference Sponsor supports expenses related to one of the following: (1) the Keynote Address presented during the Opening Ceremonies OR (2) the General Session, held on the 3rd day of the conference. Sponsors who designate their contributions to either the Keynote Address or the General Session will be the named sponsor (e.g., "SAV Keynote Address, sponsored by XYZ"). SAV Conference sponsorships will be used to defray the costs for the Keynote Address or the General Session, but not limited to the following:

- Honorarium for a distinguished and nationally-recognized speaker.
- Travel and lodging expenses for the speaker.
- Printing and duplication of handouts and other materials distributed during the keynote address and/or the general session.
- Set-up, decoration, and other equipment used during the keynote address and/or the general session.

SAV Strand Sponsor

The SAV Keynote Sponsor supports expenses related to a Topical Strand, which is a series of sessions related to a specific topic (e.g., "Literacy Strand sponsored by LMN Books"). SAV Strand sponsorships will be used to defray the costs for the Topical Strand including, but not limited to the following:

- Honorarium for 3 distinguished and nationally-recognized speakers
- Travel and lodging expenses for the speakers.
- Printing and duplication of handouts and other materials distributed during the sessions in the topical strand.

SAV Conference Attendee Bag Sponsor

The SAV Conference Attendee Bag Sponsor supports the expenses related to the cost of the official SAV Conference Attendee Bag. Sponsor name and logo will be imprinted on the bag.

SAV Events Sponsor

The SAV Events Sponsor supports expenses related to one of the following events: (1) Opening Ceremonies Reception; (2) 2nd Evening Reception; (3) 2nd or 3rd Day Breakfast; and (4) 2nd or 3rd Day Snacks. Sponsors will designate their contributions to one or more the events listed. SAV Events sponsorship will be used to defray the cost for the food and set-up for the designated event.

SAV Premium Items Sponsor

The SAV Premium Items Sponsor supports expenses related to the cost for purchasing and custom imprinting of one of the following items that will be given to each attendee during the conference: (1) lanyards; (2) notepads and pens or pencils; and (3) "To Go" Treats of bottled water and chocolate or granola bars distributed on the final day of the conference. Sponsor name will be imprinted on the premium item to which they designate their contributions.

Sponsor SAV Signage

The Sponsor SAV Signage supports expenses related to all signage for the conference (events, directional, workshops, etc.). Sponsor logo will be imprinted on all signage.

Sponsor-An-SAV Attendee

The Sponsor-An-SAV Attendee supports expenses related to registration cost for participants, who otherwise might not be able to attend the conference due to their limited financial resources. Sponsors may select to designate their contributions towards conference registration fees for professionals (e.g., day care providers, teachers, therapists, teacher aides, etc.) or family members who have children with disabilities.

Sponsors may also designate their contributions to the Sponsor-An-SAV Attendee to help defray the costs for additional supports for participants with disabilities. Such expenses may include added cost for hiring sign-language interpreters, transferring materials in Braille, or audio or videotaping sessions.

Friends of SAV

Sponsors may also choose to be a "Friend of SAV" by making cash or in-kind contributions. Cash contributions will be designated to support general expenses associated with the conference.

Notes:

- All of the amounts listed for each sponsorship opportunity listed above reflect partial costs for the actual activity or event. Thus, two or more sponsors may contribute towards the same level of sponsorship.
- Sponsorships will be received on a first come, first served basis.
- SAV will select deserving participants for the Sponsor-An-SAV-Attendee. Attendees wishing to have their conference registration sponsored will complete an application form prior to the conference. Applications will be reviewed by the SAV planning committee. Selection will primarily be based on the financial needs of the applicants. Sponsor-An-SAV Attendee will be limited to Illinois residents.



About SAV-



Who are we?

Sharing A Vision (SAV) is Illinois' statewide **Early Childhood Conference**, organized by volunteers representing agencies and organizations from across the state. SAV is coordinated by the Illinois Subdivision of the Division for Early Childhood of the Council for Exceptional Children (IDEC), a not-for-profit organization serving families of children with disabilities and professionals who work with them. SAV collaborators include the Illinois State Board of Education (*StarNet, Project CHOICES, Division of Early Childhood Education*); Illinois Department of Human Services (*Bureau of Early Intervention and Bureau of Child Care and Development, Illinois Network of Child Care Resource and Referral Agencies, and Hearing and Vision Connections*) Head Start; and Sauk Valley Community College.

What do we do?

SAV is the premiere professional development conference for **early childhood** and **early childhood special education** in Illinois. The first SAV conference was held in 1991 in Oak Brook. This collective effort of numerous agencies and organizations across Illinois has resulted in an event offering inspiring keynote and general sessions; state-of-the-art, in-depth workshop sessions on a wide variety of topics; poster sessions; facilitated "hot topic" discussions; networking and information sharing opportunities; and exhibits by local and national vendors.

Who attends SAV?

The conference attracts a diverse group of attendees, which includes:

ISBE Early childhood block grant personnel	Early childhood special educators	Related services professional staff
Child care providers	Early intervention specialists	School Psychologists
Developmental therapists	State agency personnel	School Social Workers
Directors and administrators	Head Start personnel	Speech Language Pathologists
Early childhood and early intervention trainers	Occupational and Physical therapists	University and college faculty and students
Early childhood educators	Parents and families	

Participants come from all over the state of Illinois as well as Indiana, Iowa, Wisconsin, and Missouri.

SAV 2005 by the numbers

1400	Attendees participated in the conference held at the Doubletree Hotel in Oak Brook
90	Workshops and sessions that featured internationally renowned presenters
18	State-based programs that showcased their uniquely innovative programs and ideas
115	Volunteers who shared their time and talent to make SAV happen

Sponsorships provide you with a unique opportunity to reach Illinois' early childhood professionals and families who need to hear about your company's products and services.

Don't miss this chance, be a sponsor at the 2007 SAV Conference!

Contact: Ms. Susan Ferry, SAV Conference Coordinator

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